

Signature Events at Four Mile Historic Park



July 2nd

View the Best Fireworks Display in Metro Denver Presented by the City of Glendale.

- Crafts
- Kids Activity
- Live Music
- Photo Booth
- Pioneer Games

Signature Activities



PUMPKIN HARVEST FESTIVAL

Oct 1st -3rd

Fall Into Some Old Fashioned Fun at Pumpkin Harvest Festival!

- Kids Activity
- Live Music
- Photo Booth
- Pioneer Games
- Pumpkin Patch
- Pumpkin Walk
- Scarecrow Station



Oct 30th

Enjoy Adult Libations, Delectable Provisions, and Strange Visitations from Spirited Inhabitants.

*Note: S&S is a 21+ Event

- Live Music
- Photo Booth
- Seance
- Storytelling
- Tarot Cards



Nov 27th - Jan 2nd

Join Four Mile Historic Park for a Winter Spectacular this Holiday Season!

- Ice Rink
- Kids Activity
- Live Music
- Photo Booth
- Scavenger Hunt
- Video Game



Anticipated Attendance for 2021
(subject to change based on Covid-19 restrictions)

5,000

4,000

125

1,500

ABOUT OUR ATTENDEES

December Delights

Pumpkin Harvest

Spirits & Spirits

Independence Celebration

Completed High School



49.2%

56.4%

61.1%

47.5%

Bachelor's Degree or Higher



50.3%

43.2%

38.9%

52.5%

Single or Inferred Single



49.3%

47.8%

42.9%

31.8%

Married or Inferred Married



48.1%

52.3%

57.1%

68.2%

Had no Children



41.4%

42.8%

56.3%

30.8%

Had Children Ave age 6-10 yrs



58.6%

57.2%

43.8%

69.2%

Gen X Born between 1965-1980



44.7%

35.3%

38.1%

50%

Gen Y Born between 1981-1997



39.0%

54.9%

33.3%

22.7%

Baby Boomer Born between 1946-1964



12.9%

9.4%

23.8%

20.5%

Average Income

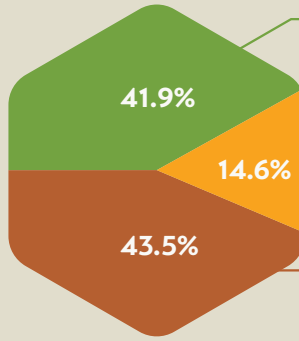


\$65 - \$150K

\$65 - \$150K

\$65 - \$150K

\$75 - \$150K



NEWSLETTER

2,944 Opt-in Subscribers
 Avg Open Rate 38% (Industry avg. open rate 21.8%)
 Click Thru Rate: 25.9%

INSTAGRAM

1,028 Followers
 5,364 Monthly Impressions
 38.8% Click Thru to Site

FACEBOOK

3,057 Followers
 Avg Organic Post Reach 713 Accounts



Marketing Reach

SPONSORSHIP OPPORTUNITIES

				
LANDMARK \$10,000	PRESENTING SPONSOR <ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • Booth w/Choice of Location • Give Away Opportunity • Private Event (select dates available) 	NA	NA	NA
HERITAGE \$5,000	<ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • Booth w/Choice of Location • 50 tickets 	PRESENTING SPONSOR <ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • Booth w/Choice of Location • 50 tickets 	NA	NA
SIGNATURE \$2,500	<ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • Sponsorship of (1) Signature Activity Booth -or- Create-Your-Own Activity Booth • 25 Tickets 	<ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • Sponsorship of (1) Signature Activity Booth -or- Create-Your-Own Activity Booth • 25 Tickets 	PRESENTING SPONSOR <ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • Sponsorship of (1) Signature Activity Booth -or- Create-Your-Own Activity Booth • 4 Tickets 	PRESENTING SPONSOR <ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • Sponsorship of (1) Signature Activity Booth -or- Create-Your-Own Activity Booth • 10 Tickets
SPIRIT \$1,000	BAR SPONSOR <ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • 6 tickets 	BAR SPONSOR <ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • 6 tickets 	BAR SPONSOR <ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • 2 tickets 	BAR SPONSOR <ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • 4 tickets
PIONEER \$500 (\$300 for non-profits) Great for Small Businesses & Non-Profit Organizations!	<ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • Premier Booth Placement (Per Weekend, Fri-Sun) 	<ul style="list-style-type: none"> • Listing on Website, Press Release, Event Program • Premier Booth Placement (Per Weekend, Fri-Sun) 	NA	NA
STAGECOACH \$250 (\$200 for non-profits) Set Up a Small Mercantile to Sell Goods to Our Guests!	• Vendor Booth (1 Day)	• Vendor Booth (1 Day)	• Vendor Booth (1 Day)	• Vendor Booth (1 Day)